



## FOR IMMEDIATE RELEASE

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### **THE POLAR EXPRESS™ Train Ride Tickets Go on Sale to Members September 22**

*Half the Number of Tickets Will be Available This Year*

VALLEY VIEW, OH, September 17, 2020 — THE POLAR EXPRESS™ train ride presented by Countertop Solutions is returning to the Cuyahoga Valley for the 27<sup>th</sup> consecutive year. Tickets for this annual event go on sale to Cuyahoga Valley Scenic Railroad (CVSR) members on Tuesday, September 22. and non-members October 14.

THE POLAR EXPRESS™ is one of Northeast Ohio's most popular holiday events with tickets selling out every year. This year the event is expected to do the same. Due to Covid-19, CVSR is operating with more stringent safety practices and procedures including operating at 50% capacity.

"Since we've announced the resumption of our train rides on October 1, the feedback has been overwhelmingly positive," said CVSR President & CEO Joe Mazur. "This year membership is more important to gain early access to THE POLAR EXPRESS™ tickets because our reduced capacity."

Last year CVSR sold out this event with more than 46,000 tickets. This year the organization will be selling half that amount and is expecting to sell out by the end of the day on October 14 when tickets go on sale to the general public.

"Due to cancellation of our trains ride this year and running 50% capacity for the remainder of the year, a large portion of the income it takes to operate our aging fleet has been lost," said Mazur. "In addition to early access to tickets, membership makes it possible to keep our trains on the tracks."

The only process to gain early access to tickets is to become a member of CVSR at the Brakeman level and above. For those interested in becoming a member they can visit [CVSR.org/membership](http://CVSR.org/membership) or call CVSR's Membership Department at (234) 759-0093.

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#### **About Cuyahoga Valley Scenic Railroad**

Cuyahoga Valley Scenic Railroad (CVSR) is a private sector, not-for-profit 501(c)(3) volunteer supported organization operating in partnership with Cuyahoga Valley National Park (CVNP) and is dedicated to the preservation of passenger rail transportation in Cuyahoga Valley and the historic Ohio & Erie Canalway. CVSR has been providing excursion rail service for more than 40 years. For more information about the railroad, visit [CVSR.org](http://CVSR.org).

#### **About THE POLAR EXPRESS™ Train Ride**

Official THE POLAR EXPRESS™ Train Rides are licensed by Rail Events Inc. on behalf of Warner Bros. Consumer Products, Inc. Since 2005, Rail Events Inc. has held the exclusive license to operate THE POLAR EXPRESS™ Train Rides in the US, Canada, and the United Kingdom.

**CUYAHOGA VALLEY SCENIC RAILROAD**

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